

Business Communication Process And Product

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Loewy has collaborated with Dr. Guffey on recent editions of Business Communication: Process and Product as well as on Essentials of Business Communication. Dr. Loewy holds a master's degree from Bonn University, Germany, and earned a PhD in English from the University of Southern California. Fluent in several languages, among them German and ...

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Business Jargons Business Communication Process Communication Process Definition: The Communication is a two-way process wherein the message in the form of ideas, thoughts, feelings, opinions is transmitted between two or more persons with the intent of creating a shared understanding .

Communication Process - Business Jargons

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